

Privacy in a Box

Compliance. Simplified.

Grant Thornton and CENTRL have partnered to deliver a scalable solution for privacy compliance.

Privacy in a box (PIAB) combines the convenience of an automated privacy management platform with Grant Thornton's deep privacy practice experience. PIAB is a one-stop shop solution to help organizations with simpler privacy needs efficiently scale and adapt to today's regulatory landscape.

Key items within Privacy in a box

- ➔ Turn-key solution with platform and content
- ➔ Ready to use content that is field tested
- ➔ Refreshed with quarterly updates to the content and templates
- ➔ From readiness assessment -> operations -> reporting dashboard
- ➔ Customized news alerts, with privacy regulatory trends made available to users
- ➔ Managed platform equals less in-house resource requirements

With PIAB, organizations can quickly capture and identify processing activities dependent on personal information, and develop a high-level snapshot of internal data collection, storage, sharing, and retention practices. Using that information, PIAB delivers sample policies, template forms, and expert guidance to accelerate development of internal compliance exercises and external messaging to users.

PIAB provides a platform for organizations to develop, implement, and manage a privacy program.

Grant Thornton Content & Expertise:

- Easy-to-follow assessment questionnaires leveraging industry-leading experience to scope and qualify client privacy programs against a range of regulatory frameworks
- Template documents to accelerate privacy program development, from internal policies to data mapping and individual rights management tools
- Expert guidance to empower clients to take control of their privacy programs and stay up to date on the latest privacy and regulatory trends
- Monthly news blasts and legislative tracking, to keep privacy teams up-to-date



CENTRL Privacy360 Platform:

- CENTRL Privacy360 is an integrated privacy management platform to help companies achieve and maintain compliance with CCPA and other emerging regulations — including individual rights management, data inventory and assessment automation
- An automated privacy program platform with a clean user experience, access controls, statutory references, and scheduled notifications for privacy
- A privacy dashboard offering at-a-glance summaries of privacy alerts, open items, vendor audit status
- A customizable interface to adapt and scale business use cases, processing

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Helps clients jump-start their privacy programs with field-tested privacy content:

- **Data inventory:** Leverage tools to easily develop a data inventory and GDPR record of processing activities.
- **Policies & procedures:** Includes internal and external privacy policy and notice templates, for small to enterprise-level organizations .
- **Data Subject Rights (DSR):** Manage the entire DSR lifecycle with pre-drafted intake forms, DSR triage and management templates, and responses to user requests .
- **Vendor assessments:** Perform vendor assessments, track vendor audits, and strengthen vendor agreements using our data protection addendum checklist.
- **Gap assessments:** Measure GDPR and CCPA compliance through global readiness assessments and process-specific Privacy Impact Assessments (PIAs).
- **Privacy dashboard:** Gain at-a-glance insights using customizable privacy key risk indicators (KRIs) and Key Performance Indicators (KPIs) to quickly visualize the health of privacy operations.

Case Study 1

A startup provides data processing services for a large organization, which determined its service providers—including the startup—must be GDPR compliant to continue doing business. The startup uses PIAB to quickly understand and establish a baseline for GDPR compliance, perform data inventory and vendor management reviews, and generate documentation necessary to demonstrate compliance. By adopting an automated approach, the startup is able to maintain a lucrative business partner while saving money on compliance staffing and outside consultations at the same time.

CENTRL PIAB

Helps clients automate their privacy operations with the convenience and power of a cloud-based platform:

- **Convenience:** With no software to install, PIAB allows organizations to hit the ground running in developing, implementing, and managing an effective privacy program.
- **Automation:** Easy-to-use scoping assessments, data inventories, vendor and individual rights management tools, and tailored documentation allow for self-directed program development backed by ongoing support.
- **Scalability:** PIAB readily adapts to smaller and mid-sized businesses with less complicated privacy needs or limited budgets, avoiding over-engineered and burdensome exercises.
- **Affordability:** For organization deciding between in-house and external program development, PIAB provides an opportunity to test the waters before committing to a full engagement.
- **Industry-focused:** The platform adjusts to integrate industry-specific content for tech, health, finance, and other high-impact fields.

Case study 2

A mid-sized organization is currently GDPR compliant, but unsure of how to prepare for CCPA. By using PIAB for guidance and leveraging sample CCPA-ready and documentation, the organization easily updates its internal policies and procedures for the new regulation. As an additional benefit, the organization adopts PIAB's individual rights management (IRM) solution for a streamlined and user-friendly portal for both GDPR and CCPA requests, saving time and overhead while improving internal processes and end-user experience.

If you would like to see a demo of PIAB or learn more about how PIAB might help your program, please contact us.

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